

**United Way East Ontario
Governance Workshop Series in
Lanark County and Smiths Falls.
Building the Governance Capacity of
community non-profit organizations.**



United Way
East Ontario

WORKING WITH COMMUNITIES
IN PRESCOTT-RUSSELL, OTTAWA,
LANARK AND RENFREW COUNTIES

Non-profit (community benefit) organizations come in many shapes and sizes. They contribute to social and economic development in ways business and government are unable to. They bring us together, help us to recognize our gifts and the gifts of our neighbours. They are integral to creating and sustaining welcoming, vibrant communities.

Non-profit organizations emerge, thrive and have an impact through the leadership of committed volunteers who serve on their Boards of Directors. Whereas many volunteers serve by contributing time and talent in a number of ways, the primary work done by non-profit Board members involves creating the future, steering the ship and stewardship of the organizations resources. This important community building work is often referred to as governance.

Good governance has always been important to community well-being, to the sustainability and impact of organizations and to the individuals involved. As society deals with increasingly complex problems, non-profit leaders (both volunteers and the staff who support them and who do much of the leg work in programme delivery) are challenged to ensure that Boards have the capacity to work effectively, that Board members learn and are engaged as members of teams and that their organizations have an impact. Good governance requires intentional, ongoing capacity building.

United Way Governance Capacity Building is a three-part series of workshops which aims to build the governance capacity of non-profit organizations in the communities of Lanark County and Smiths Falls.

Workshop # 3 Community Engagement and Community Building for Non-Profit Boards

This workshop is intended to create opportunities

- for Lead Staff (EDs) and Board Chairs to explore approaches to helping their organizations to be more “outward facing” and engaged in community building.
- for individuals who are may be considering taking on Board Chair or ED roles to prepare
- for individuals who want to undertake Board or staff leadership roles related to community engagement to promote a “community first” orientation in their organizations

This three-hour workshop will

- be highly interactive, practical and challenging
- Feature guest presenters (funders, non-profit leaders and community developers)
- Be organized around four themes;

Start with Why?

- The role of community benefit organizations in creating welcoming communities and a civil society
- Understanding Mission and Impact
- Balancing “Organization First” and “Community First” perspectives
- The power of “appreciative and “asset based” thinking

Resource Development – ensuring adequate financial resources;

- the Board’s role in fund raising and friend raising
- the links between strategic thinking, community engagement and resource development

Enhance the organizations public standing and relationships

- Brand building and communications
- Ambassadorship and building a network of support

Better Together - Community Engagement & Community Building

- Stand for your mission- Advocacy and shaping public policy
- Collaboration and working for collective impact

Notes:

- This workshop will build on the foundation provided through the “Leading with Intent” workshop. Although that workshop is not a pre-requisite, participants will be asked to do some pre reading and review re the 10 key responsibilities of non-profit boards.
- Participants will also be encouraged to submit questions & problem challenges they are experiencing to the workshop leader in advance. The workshop leader will endeavour to customize content and workshop conversations to deal with participant issues and questions
- Tip sheets on issues related to community engagement /community development as well as a resource list will be made available to participants electronically

General Notes:

- Sessions will take place on:
 - October 10, 2019 from 6:30 PM to 9:30 PM, with breaks.
- Session Leader for all workshops will be Mike Coxon, Board Source Certified Governance Leader and past CEO of Mills Community Support Corporation
- Location: Brunton Hall at Township of Beckwith, 1702 9th Line Beckwith K7C 3P2
- Registration: \$30/person via [Eventbrite](#) or call United Way East Ontario’s Lanark County office at 613-253-9074

In order to keep fees reduced, these workshops are generously sponsored in part by these community minded organizations:

