

UNITED WAY OTTAWA – CALL FOR PROPOSALS

AGENCY CAPACITY BUILDING – PRIORITY GOAL DESCRIPTION

PRIORITY GOAL	STRENGTHENING ORGANIZATIONS SO THEY HAVE A GREATER CAPACITY TO MEET COMMUNITY NEEDS AND CHANGE MORE LIVES.*
KEY ISSUE	Support for capacity building is critical to strengthening and sustaining the strength of service delivery partners and their networks, ensuring that the partners make measurable progress toward community priority goals. There is a growing realization in the non-profit sector that the programs of stronger non-profit organizations often achieve more impact. In addition, a growing number of grant-makers believe that investing in organizational capacity-building deepens the impact of their philanthropic endeavours.
ADDRESSING SYSTEMIC CHANGE	Strong and healthy service delivery partners are critical to making measurable progress in achieving priority goals. Enhancing the organizational capacity of service delivery partners also strengthens the capacity of the networks and partnerships through which they collaborate, thereby creating a more robust social service sector.
FUNDING CATEGORIES AND EXAMPLES	Criteria: Funding under the Agency Capacity Building Priority Goal is an open, competitive application process for new and existing organizations, coalitions and partnerships based or working in Ottawa. UW would particularly like to support: Organizations that have capacity building of other agencies as an organizational mandate and are recognized for such in the community. Coalitions, partnerships and networks that demonstrate through the Collective Impact approach that their intervention is strategic and advances one or more of UWO's other priorities. The proposals need to demonstrate building one or more of the following organizational capacity areas to address community needs and achieve priority goals: 1. Programmatic Capacity: Projects geared towards improving program quality, changing more lives, engaging more volunteers and addressing common priority issues. 2. Resource Development Capacity: Capacity building initiatives or social enterprises which help agencies in securing additional resources (cash or in-kind) leveraged to support priority goals and improve financial sustainability. 3. Networking/partnership/coalition capacity: Programs and initiatives which build capacity of networks and coalitions to undertake Collective Impact initiatives and change more lives.

	4. Internal Operations and Management Capacity (HR, finance, project management, governance, infra-structure) through supporting capacity building organizations and coalitions, partnerships and network). For example projects for building capacity of board members, creating skill development opportunities for staff, improving recruitment, training and retention of staff and volunteers and increasing organizational capacity to represent the interest of target population. 5. Research and Evaluation Capacity: Programs and activities that increase the ability to lead research in support of Priority Goals; studies with practical and actionable recommendations for Collective Impact initiatives; and progress on developing shared measurement systems and effective cross-sector coordination. <i>Note: For social enterprises, employment is required to: adhere to Ontario Labour Standards i.e. minimum wage or greater, health and safety standards, etc.; ensure dignity of choice; and foster an inclusive workplace and/or community.</i>
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****This funding is not intended for agencies to build up their internal capacity. It is for agencies to use to build capacity in other agencies or coalitions.***